PRIVACY NOTICE
pursuant to Article 13 of Regulation (EU) 2016/679 (hereinafter 'GDPR')

Dear Sir/Madam,
Pursuant to Article 13 of the GDPR, we inform you that **Busi Giovanni** (hereinafter also referred to as the "Company"), in its capacity as Data Controller, will process – for the purposes and in the manner set out below – the personal data you provide when filling in the “subscribe to the newsletter" form on the company website.

A) Name
B) Contact details (email address)

1. Legal basis and purposes of the processing
The processing of personal data is based on **Article 6, paragraph 1, letter a) of the GDPR**: *“the data subject has given consent to the processing of their personal data for one or more specific purposes”* and is intended to inform you about the activities, products and promotional initiatives of the undersigned Company.

2. Processing procedures
The processing of your personal data is carried out, also with the aid of electronic means, by means of the operations indicated in Article 4 no. 2) of the GDPR and precisely: the processing of personal data may consist of the collection, recording, organisation, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasure and destruction of data.

3. Obligation to provide the data
The provision of data is optional. However, refusal of consent will result in the impossibility of receiving the specified newsletter.

4. Scope of data communication
4.1. Your data will be disclosed to specifically authorised personnel of **Busi Giovanni**; it may also be accessed by the IT companies responsible for the programming, management, and support of the website, in their capacity as Data Processors.
4.2 The personal data you provide will not be disseminated.

5. Transfer of the data abroad
5.1 Personal data are stored on an external hard-disk located in Italy. It is however understood that the Data Controller, should it become necessary, will have the right to move the servers outside the EU. In this case, the Data Controller hereby ensures that the transfer of data outside the EU will take place in accordance with the applicable legal provisions and in particular those set out in Title V of the GDPR.
5.2. Except for the cases referred to in Section 5.1., your data will not be transferred outside the EU.

6. Period of data storage
6.1. Your data will be stored until you express your wish to unsubscribe.
6.2. A check on the obsolescence of the data being processed in relation to the purposes for which they were collected and processed is carried out periodically.

7. Data Controller
Busi Giovanni
Via Giovanni Busi, 14
Botticino Sera (BS)
Certified email address (PEC): busigiovannisrl@cgn.legalmail.it

8. Rights of the data subject
You may at any time know the data concerning you, find out how they were acquired, check whether they are accurate, complete, up-to-date and properly stored, and ask for them to be corrected or deleted in accordance with Articles 16 and 17 of the GDPR. You shall also have the right to receive the personal data you have provided and processed with your consent, in a structured, commonly used and machine-readable format, and to revoke at any time any consent you may have given regarding the processing of your data. Pursuant to Article 21 of the GDPR, you will have the right to object, in whole or in part, to the processing of your data on grounds relating to your particular situation; if the data are processed for direct marketing purposes, you will have the right to object at any time to their processing for that purpose. These rights may be exercised by means of a specific request to be addressed by registered letter – or certified email (PEC) – to the Data Controller.
You also have the right to lodge a complaint with the Italian Data Protection Authority (Garante per la protezione dei dati personali).

Botticino Sera (BS), 31/01/2025

The Data Controller